Welcome to Pillar Prep, a leading Grenoble-based company specializing in human performance. We offer tailored fitness and physical preparation services to athletes, sports teams, working professionals, and organizations. Our mission is to deliver desired results while enhancing overall well-being and long-term health. Understanding the diverse goals, motivations, and responsibilities of our clients, we take a personalized approach to ensure success.

Peak performance in every aspect of life demands comprehensive preparation and productivity. Our services encompass training, stress management, and recovery, addressing specific health and performance objectives. Collaboratively, we identify desired outcomes and key performance indicators (KPIs), crafting a preparation process for short and long-term success.

Empowering our clients is central to our approach. In addition to physical training, we also guide them to prioritize effectively, manage time, energy, and stress, and provide essential resources for their success. In this booklet, you will discover all the necessary information about our services and how to partner with us. Choose Pillar Prep for unparalleled support on your journey to reaching new heights in human performance.

We develop resilience.

At Pillar Prep, we recognize the significance of cultivating fitness as a pivotal aspect of personal growth. Fitness encompasses both physical and mental well-being, encompassing essential elements such as cardiovascular endurance, muscular strength, flexibility, and body composition. Embracing good fitness practices not only enhances physical performance but also contributes to reducing the risk of chronic diseases, ultimately elevating the overall quality of life.

However, in the grand scheme of achieving a fulfilling life, resilience emerges as the true pursuit, and fitness plays a vital role in nurturing this invaluable trait. Resilience can be defined by "ability for the whole person to engage in challenges that demands across their physical, cognitive and psychosocial capacity, respond to and overcome those challenges, recover and face additional demands". Moreover, "have the ability to repeat above process for duration of career, rather than singular instant and allow for sufficient capacity left after career ends". Essentially, to have long productive and enjoyable life, one must be resilient.

Fitness can influence resilience through providing physical and mental tools for stress management, fatigue resistance and making optimal decisions under pressure. At Pillar Prep, we influence 4 "pillars of performance"; preparedness, durability, availability and versatility. Fitness can improve our mental and physical health, energy level and sleep. Developing physical fitness fosters confidence, self-efficacy, and a psychological boost, enhancing our preparedness, adaptability, and durability to overcome challenges throughout our career. Our goal at Pillar Prep is to provide the right training, mindset, and resources to our clients to achieve just that!

Components of our training program

All training components will be applied in an individualized manner, in a *manageable volume* that *ensures safety* and adaptability. Your safety is our top priority, which is why we take age and injury history into consideration when creating your program. We also aim to tailor the program to fit within your time constraints, enabling you to be consistent with your training.

Prior to starting, we require all clients to fill out a comprehensive health questionnaire to determine if they require medical clearance from their physician before participating in our program. In addition to the questionnaire, we also conduct a fitness assessment to gather additional information and guide our programming. This helps us ensure your safety and create a personalized program that meets your individual needs and goals.

Strength training (2-4 session per week)

- o Improve muscular strength and power to produce and maintain speed.
- o Improve running efficiency through better posture, coordination, reduced ground contact time.
- o Longer and powerful strides.
- o Improve structural integrity to allow the body to handle greater volume and intensity without acute and chronic overuse injuries (knees, shin, ankle, and low back).

• Plyometrics (integrated into strength training program)

- o Low to medium high intensity plyometrics in all 3 planes to help you develop acceleration and deceleration skills, control, stability, and explosiveness. It's ESSENTIAL in preparing your lower body adequately for stress of running based sports.
- o Plyometric exercises target fast-twitch muscle fibers, which can help build strength, especially in the legs and hips.
- o Plyometrics can augment muscular and cardiovascular endurance by reducing ground contact time, allowing you to perform efficiently at a higher level for longer periods of time.
- o Plyometric exercises can help increase vertical jump height, making it easier to perform athletic movements such as jumping and leaping, essential for basketball and racket sports.

Running or other cardiovascular training mode (3-4 session/week)

- o Hills / Sprinting
 - Neuromuscular power

Intervals

- Improved anaerobic threshold go longer at high speed without fatigue
- Economy improvement run at race pace with reduced fatigue.
- Triggering the body to better store and utilize carbohydrate that is essential for fueling high intensity activities train the body to fuel the whole race.

o Tempo

- Improved blood lactate clearance (recover faster from high intensity workouts).
- Improve lactate tolerance (use lactate as fuel to push).
- Improve running/swimming/cycling economy.
- Improved VO2 max, improved delivery and utilization of oxygen

o Easy aerobic session

Ability to use fat for energy for low intensity activities.

- Improve ability to recover from high intensity runs and training sessions.
- Develop aerobic capacity to support specific training.

Our in-person and online training programs are 4-5 workouts per week (unless requested otherwise) but you can train with us as many times as your time and budget allows, ranging from 1-3 session per week. You will be provided detailed workout for training sessions on your own.

We *emphasize heavily educating on our clients on nutrition and recovery* to support the physical training. You will be provided with both the training plan and related educational resources to understand the physiology and psychology behind performance and how to prepare for it. We will *work together to implement these resources* to influence behavior change in ways that are adaptive, specific, and manageable. Ultimately, our goal is to help you become autonomous eventually and make good decision in all areas related to health.

This is a dense physical preparation plan. By the end of this 12-20 weeks program, you will be better equipped, both with fitness and knowledge to make better decisions on and off training. We advise you to select a longer duration to absorb the information well and make these behavior changes manageable and sustainable.

Scope of practice as personal trainer

We take coaching seriously. Check out our **Scope of Practice** to learn more about what a coach can and can't do for you.

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https://www.pillarprep.fr/personal-trainer-scope-of-practice

Program structure

	Training objectives	Recovery	Nutrition	Sports psychology
Accumulation	Develop warmup and cool	Learn and	Learning about:	Understanding
(4-8 weeks)	down routine, learning proper	develop		components of
	exercise techniques for	consistent	Energy availability and	behavior
	foundation exercises.	cooldown routine for both	immune system	change.
	Improve overall work capacity	strength training	Recommended dietary	Learn how to
	(aerobic capacity, volume, and	and running.	intake for health and	set goals and
	mileage) to train longer and		athletic performance.	important
	recovery faster.	Address		factors that
		flexibility and	Proper sources of	influences
	Low and medium intensity	mobility issues.	essential nutrients.	training
	power exercises to improve			adherence,
	force absorption.	Technique of	Alcohol intake and	performance.
		basic stretches	recovery	
	Learning acceleration and	to do at home		Working
	deceleration technique to	and after	Skills to develop:	together to set
	strength shin, ankle, and foot.	workout.		process,
			Develop self-awareness	performance,
	Hip mobility and control +	Learn about	of eating habits, timing,	and outcome
	basic core strength.	importance of	and choices	goals.
	Learn how to measure effort	sleep,		
	and intensity using RPE scale	techniques to	Increase protein intake.	Influence of
	for self-monitoring.	improve sleep	VV III.	Arousal and

	Learn how to select load for weight training. Improve work capacity through non-running-based modalities, build up to 30-40 mins 2 times per week Proficiency in rowing, cycling technique.	quality for recovery.	Ensure enough energy and nutrients (protein, carbohydrates) intake to support training and recovery. Improve breakfast and snacking. Better decision making	Anxiety on Performance Address time energy and effort management issues to develop consistent
	Conduct 1–2-mile time trial to		with food and alcohol.	exercise routine
	test endurance capacity			
Transmutation	Increasing submaximal	Learning about	Learning about:	Understanding
4-6 weeks	strength	how recovery		the role of self-
	Improve dynamic core	affects body	Food preparation and	efficacy and
	strength and rotational	composition,	cooking for health	motivation in
	patterns.	training		program
		performance.	How to eat better for	adherence and
	Medium and high intensity		recovery	how to increase
	plyometrics for explosiveness	Emphasis on low		them.
	and running efficiency.	back care and	Nutrition and injury	
		maintain good	prevention	
	Improve lactic power and	posture		Strategies for
	capacity.	throughout the	How to read food labels	increasing
		day.		exercise
	Capacity to run fast in smaller		Inflammation and	adherence.
	intervals and ability to recover	Stretching and	nutrition	
	between these intervals.	foam rolling 2-3	777170	Learn about
	runuan	times week for	Importance of hydration	psychological
		20-30 mins	and hydration techniques	techniques for

	Improved sense of pace, intensity, and effort; capacity to complete required duration and distance without losing speed Conduct 2–3-mile (3-5k) time trial (for running goals)	Develop an overall routine for training, nutrition, and recovery that you can adhere to 80-90% and optimize it over time. Self-monitoring techniques for recovery	Skills to develop. Prepare nutrient dense meals. Consistent eating habits Making dietary decisions with recovery in mind Pre and post workout nutrition to fuel performance	improved training performance; how to integrate them into practice (visualization techniques and mental rehearsals, which can help to reduce anxiety, increase confidence, and improve overall performance)
Realization 4-6 weeks	Strength training emphasis: Explosiveness and power; move fast with control, reduce ground contact time. Improved ability to decelerate and accelerate; explosiveness + strong ankle complex = movement efficiency = performance	Learn about: Stress, training, and recovering from illness. Injury management (recovery and nutritional tools) Travelling, recovery and nutrition		How to maintain focus and motivation during hard training period Maintaining positive mental health Optimizing use of psychological

Dynamic core strength for better balance during side to side and rotational movements

Improve specific endurance and condition for chosen sports or fitness goals.

For endurance athletes

Ability to run at GOAL PACE with reduced fatigue in longer intervals.

Increase work capacity at lactate threshold (10k-marathon pace) in longer intervals.

Emphasis on flexibility and ankle health to prevent injuries from peak intensity.

How to adjust effort, intensity, and fuel accordingly for altitude, hot and cold weather.

Performance enhancing substances, methods and what to avoid.

Skills to develop:

- Developing hydration routine for race
- Continue to optimize daily recovery routine

tools to prepare for race day (mental toughness, persevere through discomfort)

Our fitness programs and resources will be accessible through our website, which can be easily accessed through computer and phone browsers.

Fundamentals win.

Pricing

Physiological and anatomical adaptations take minimum 12-16 weeks to realize. We put significant effort and time into planning your overall program and the details. Hence, our coaching services can only be bought <u>for minimum 12 weeks</u> and it's **non-refundable**.

13 weeks Package (remote	mote 500 Euro (One-time payment) (15% CHEAPER)	
or In-person)	199 Euro /month for 3 months	
17 weeks (remote or In-	680 Euro (One-time payment) (15% CHEAPER) or 340 Euro paid in 2 installments	
person)	199 Euro /month for 4 months	
Single session	50 Euro (in person)	
	40 Euro (remote)	
Annual subscription (One- 1800 Euro (25% cheaper)		
time payment)		

We understand that fitness is important for families and groups, and we are pleased to offer custom pricing options for these types of clients. Using the same pricing structure as our standard rates, we can work with you to create a plan that is tailored to your specific needs and budget. If you are interested in learning more about our custom pricing options, please contact us directly for more details.

We understand that cost is a concern for many people, but we can't compromise on safety and quality. Our pricing reflects the level of expertise and attention to detail that we bring to every session, and we believe that this is reflected in the results that our clients achieve. Lowering our price would compromise the quality of our services and safety standards. Therefore, we kindly request that *you do not ask for discounts*. Thank you for your understanding.

DISCLAIMER: Please note that a separate gym membership is required to use the gym for the training sessions. The cost of the gym membership is NOT included in the personal training fee, and clients will need to purchase a membership directly from MY FITNESS Gym before our first session.

This arrangement allows my clients to have flexibility and control over their gym membership, and ensures that they are able to use the gym's facilities even when they are not in a personal training session.

Policies

By purchasing programs and services from Pillar Prep, you acknowledge that you have **read and agreed** to our terms and conditions that can be found below:

https://www.pillarprep.fr/terms-and-conditions-pillarprep

Please note that our personal training services and the fitness center are **separate business entities**. Therefore, any transactions or issues related to the fitness center must be dealt with directly with them, and any transactions or issues related to our personal training services must be dealt with directly with us. **We do not have any control or responsibility over the operations, policies, or procedures of the fitness center**. If you have any questions or concerns regarding our personal training services, please do not hesitate to contact us directly.

Cancellation Policy:

- If a client needs to cancel a personal training session, they must provide at least 24 hours' notice to the personal trainer.
- If the personal trainer must cancel a session due to illness, injury, or emergency, the client will be notified as soon as possible, and the session will be rescheduled at no additional cost.
- If the client is consistently late or misses scheduled training sessions, the personal trainer reserves the right to cancel future sessions without refund.

- If the client fails to provide 24 hours' notice for a cancellation, the session may be charged in full.
- If we need to cancel a session, we will make every effort to reschedule the session at a mutually convenient time.
- If the client decides to cancel their training package before the agreed-upon number of sessions are completed, there will be no refund issued for unused sessions.

Policies regarding training children:

To ensure the safety and well-being of all participants in our training program, we have implemented the following policy regarding training children:

- Age Requirement: A person must be at least 10 years old to participate in our training program.
- Parental Accompaniment: Children must be accompanied by a parent or legal guardian in every training session. The parent or legal guardian must remain present throughout the entire session.
- Written Consent: We require written consent from the child's parent or legal guardian before allowing them to participate in the training program. This consent form will outline the risks associated with physical activity and acknowledge that the parent or legal guardian understands and accepts these risks.
- **Medical Clearance:** Before a child can participate in the training program, we require a medical clearance from their pediatrician. This clearance will ensure that the child is physically able to engage in the activities involved in the training program.

Payment policy:

• **Billing statements:** We will provide regular billing statements to the client, outlining the services provided and the amount due.

- Payment schedule: We believe that providing high-quality services to our clients requires a consistent and reliable payment schedule. That's why we require payment at the beginning of each billing cycle. By adhering to this policy, we can ensure that we are fully prepared and able to provide our clients with the best possible training experience every time. An automatic recurring payment will be charged for set duration mentioned in your contract after your initial payment. If your automatic recurring payment is declined or unable to be processed for any reason, you will be contacted by phone or email. We appreciate your understanding and cooperation in this matter.
- Payment methods: The personal trainer accepts payment via cash, credit card, or electronic transfer.
- Late payment fees: If a client fails to make timely payment, a late fee of 20 may be added to their account balance.
- **Refund policy**: Please be advised that all payments made for our training services are non-refundable. This is because we invest a considerable amount of time and effort into planning and preparing our training programs to meet the specific needs and goals of each of our clients. We appreciate your understanding that our time and expertise are valuable resources that we commit to helping you achieve your fitness goals.
- Changes to pricing and payment policy: We will provide clients with written notice of any changes in prices ahead of time.
- Pausing plans and subscription: All subscriptions can be paused for short duration due to illness, injury, or vacation, with immediate effect at the request of the customer by emailing pillarprep@outlook.com, but do not entitle the customer to a pro-rated refund of any subscriptions or program paid for remainder of the membership period.

Fundamentals win.

Interested? Here are the steps to get started.

Step 1: Initial contact

- The client may reach out to the us through our website, social media, or word-of-mouth.
- We respond promptly to acknowledge the inquiry and express enthusiasm for potential collaboration.
- We schedule a discovery call or meeting with the client to understand their needs, goals, challenges, and expectations.
- We will send the client Pre-activity screening and health appraisal questionnaire to complete prior to our meeting.

Step 2: Discovery Call

- The discovery call is a 30-60 minute conversation between the coach and the client.
- During the call, we discuss our coaching approach, qualifications, program details, fees, and the value the client can expect to receive.
- We will ask the client questions about their goals, challenges, and what they hope to achieve through coaching. Finally, we assess and interpret responses from your medical questionnaires.
- The client has an opportunity to ask us questions and assess if our expertise aligns with their requirements.

Step 3: Proposal

- Before offering a contract, we may obtain any necessary medical clearance, discuss terms and conditions, and ensure safety aspects are addressed.
- If the client decide to work together, we will send the client a proposal.
- This proposal outlines the coaching program's specifics, including objectives, duration, frequency, session formats, fees, and the terms of the agreement.
- The client will have the opportunity to review the proposal and ask any questions before signing it.

Step 4: Contract and Agreement

- If the proposal is signed, we will enter into a contract and agreement that outlines the terms and conditions of the coaching program.
- The contract includes details such as duration, payment terms, confidentiality, cancellation policy, and any other relevant terms both parties agree upon.
- If you choose in-person training, we will assist you with registration at the training facility (membership cost not included and may vary).

Final Step: Initiation

- Once the contract is signed and any necessary payments are made, the coaching program officially commences.
- We will schedule an onboarding session to set clear expectations, establish coaching objectives, and define the coaching process.
- Regular coaching sessions take place as per the agreed schedule.
- We will provide ongoing support, guidance, and necessary resources to the client throughout the program.

